

ABSTRACT

Deriansyah, Muhammad Adrie. 2020. Camera Directing on Sekantung Curiga Short Movie. Visual Communication Design. Faculty of Creative Industries. Telkom University.

This study lifts the phenomenon of stereotyping of others in Bandung. The stereotyping phenomenon of the topic often occurs to Muslims with certain attributes that they are considered extremists. In this study, stereotyping originates from a social media filter bubble that shapes a person's perspective of other people. As an age group that processes social media data quickly, teenagers are the focus age group of research. As the director of photography, the author prioritizes camera movements and the use of subjective and objective camera point of views in an attempt to involve the audience with the characters of the short film with the intention to inform the audience about the phenomenon in the film. To further explore the phenomenon, the author describes the forming process of stereotyping through qualitative research methods and social facts approach. The author intends to make a short film based on the study to provide information to the public about how social media influences the perspective of its users, one of which is how the users would see other people or in this case, extremist muslims.

Keywords: *Photography Directing, Short Films, Stereotypes, Extremist Muslims, Suspicion*