ABSTRACT

Nadran is a local traditional and cultural ceremony held on the coast of Indramayu. Nadran has goals which is to be grateful for the catch of the fish and hope to get more catch in the future and pray to be shunned from disasters in the sea to make a living. The word Nadran comes from the Arabic "Nazar" which is translated into Indonesian meaning "fulfillment of promise". Nadran traditional ceremonies need to be preserved, because Nadran ceremonies have philosophical values that we can learn from. Thus, the author will approve an online comic to preserve these philosophical values. The method used in the research and retrieval of Nadran ceremony data uses qualitative research methods or interviews with several speakers. From interviews conducted by informants, the author can draw conclusions about the Indramayu community that is no longer getting philosophical values in the Nadran ceremony (Supali Kasim, 2020), Nadran ceremonies are now available according to the needs of the community. Therefore, the writer will publish online comics by giving stories that package the philosophical values above with the intention that the reader can understand and take wisdom from Nadran's ceremony.

Keywords: Nadran, Comics, Philosophical Values, Local Culture.