ABSTRACT

The country of Indonesia has a diversity of languages, there are a lot of regional languages from each region, one of which is Javanese. The local language is an introduction in Javanese communication. We can know, that the population of Javanese is large and spread in Indonesia. In Javanese there are 3 levels that have their respective functions at their level, including Krama Inggil used to speak with older people or higher degrees, Krama Madya is used for conversations between peers or peers, and Ngoko is used for people who the degrees are below, and are used to communicate with peers. Along with the development of the Javanese language level began to fade used, especially among children. This is a problem because later children are children who can preserve the wealth. Therefore we need media such as an interesting illustrated book to encourage children to use the level of Javanese according to their function. This draft book is intended for children and parents, addressed to parents because with the book it is expected to be one way to educate children to apply manners by means of communication with Krama Inggil. The method of data collection is done by observation, literature study, and interviews. The analytical method used is matrix analysis, comparing story books that are already on the market.

Keywords: book, Javanese language, illustration.