

## **ABSTRAK**

### **“DESIGNING UI / UX MOBILE APPLICATIONS ABOUT PARENTING AND GETTING TO KNOW THE CHARACTER OF CHILDREN FOR PARENTS IN INDONESIA”**

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Parenting from parents and families is very influential on the formation of character and child development. The pattern of parenting by the majority of parents sees from how their parents' behavior when caring for them. If his life is now orderly, then his parents' upbringing will certainly be applied to his baby now, and vice versa. "The impact of parenting on children is huge, both in terms of health quality, formation of the child's mindset and the formation of a child's personality or long-term character." According to research that has been carried out by renowned psychologists such as Diana Baumrind, Maccoby and Martin. has an impact on thinking that can cause delays in adult thinking, then it also impacts on personality, if children are over-pampered they will tend to be afraid to make their own decisions, then also have an impact on emotions. Lack of information and media that contains parenting often makes parents overwhelmed when carry out their role and not infrequently parents carry out this role based on instincts, besides that training and seminars on parenting are still very limited and still cover parts of Indonesia, the issue of cost is also a problem because it is still relatively expensive for people whose socioeconomic status is puff down. Therefore it is very important to practice effective parenting for every parent or husband and wife from an early age. Because it determines the child's future. Seeing from this phenomenon the writer also has an idea to design a mobile application about parenting and to recognize the character of children for parents in Indonesia.

**Keywords:** Parenting, Child Character, Parents, Mobile Application