

Abstract

City museum is a tourist destination provided by a local government to introduce, maintain, and collect objects that are closely related to the development of the city / area. Makassar City Museum is a fairly large museum and has quite a large collection, but due to unsupportive conditions that cause problems, due to the lack of easily accessible media about the Makassar City Museum information in the current digitalization era and is related to the current co-19 pandemic experienced thus limiting community activities. By designing digital information media for the Makassar City museum, it is hoped that it can help disseminate information and publications about the museum and can help the public access museum information in the midst of an ongoing pandemic where community activities are limited, using SWOT methods and field observations that help in designing the Museum's website Makassar City with the main objective to help people access museum information digitally for education and recreation.

Key Word : Makassar City Museum, Webiste, Makassar City, Museum