

## **ABSTRACT**

Muhammad Salman Yusuf. 2020. Character design for Interactive Storybook Animation "Learn Islamic Do'a with Rayi". Thesis. Visual Communication Design Study Program. Faculty of Creative Industries Telkom University. Bandung

Technology has developed rapidly in Indonesia, one of which is in the field of science and technology. These developments have both positive and negative effects on children who are still in their infancy. Interactive media is a media that is suitable for use as a learning medium for children for example interactive storybooks. Society is now more concerned with worldly than spiritual, even though the spiritual needs in building individuals are needed. This can be improved by carrying out religious learning by one example through prayer in religion. By studying religion early on, our spiritual health will be maintained. Therefore, interactive storybook media can be a choice of learning media that is suitable for children. in the design many aspects need to be considered so that it can support existing visual assets. Collection techniques used in the form of interviews, observations, and literature studies are then analyzed using qualitative methods. With this design it is expected that children can easily learn and understand prayer for daily activities. And with this interactive learning media can help parents and teachers to teach children easily

**Keywords: Character Design, Children, Prayers, Interactive, Storybook**