

ABSTRACT

The city of Bandung experienced shortcomings in terms of a method to preserve the environment in the right way and in accordance with the local wisdom and culture of the people in Bandung. Several natural disasters in high numbers that struck the city and its surroundings in 2019 and early 2020, is proof that the city required a method that is effective, efficient and relevant to maintain the wellness of the environment in Bandung. Karinding as a traditional Sundanese musical instrument has philosophical values behind it about the learning and the method of preserving the environment based on Sundanese culture, this philosophical value is called the patanjala concept. Information about this concept was recorded in a book entitled “Sejarah Karinding Pariangan” (2019) by Kimung, but this information has not been able to spread properly. This research is expected to create a visual education media on the concept of environmental preservation based on the information in the book, which can be disseminated effectively, efficiently and relevantly to the people of Bandung and its surroundings.

Key words: *Natural Disaster, Environment, Karinding Philosophy, Educational Media*