

ABSTRACT

Every year the number of sexual harassment cases in Indonesia is increasing, this is due to several factors such as the inequality of power relations, the proclamation by the community, the strong patriarchy culture, the enforcement of weak laws. In addition, other trigger factors are behaviors, social norms and victims of sexual harassment are often blamed for their attire. This resulted in victims sometimes reluctant to report to the authorities for the sexual harassment. Based on the provincial data of the annual records of women in 2019, the last year DKI Jakarta occupied the first position as the highest number of sexual abuse cases in Indonesia. In addition women are also victims of sexually abused men. But victims of harassment are still difficult to report for fear or trauma. Sexual harassment case can be helped with media such as applications. The method of collecting data on this design is the study of libraries, observations, interviews, and also questionnaires. Data analysis uses a matrix comparison that is used as a reference design concept. With the design of the application is expected to help the victim to boldly report to the authorities.

Keyword : Application, Graphic Design, Sexual Harrasment