

ABSTRACT

Work is one of the basic activities carried out by humans with the aim of obtaining an item or service that can support the life of the human being. The average Indonesian people work at productive age ie at the age of 15 to 64 years, after that they will experience retirement or stop working. The problem that arises from this is that there are still many workers who do not have proper preparation when they are retired or when they are old, so that not a few are experiencing economic problems due to poor planning, and can increase the burden on children because they have to pay for parents' lives apart from their spouse and children. This is caused by the low level of financial literacy in the community due to the lack of financial literacy education in schools and family environments. With quantitative research methods the authors collect data relating to financial management such as conducting questionnaires to young workers, reading literacy about financial management, then conducting interviews with a financial planner in order to find out more details about the financial problems themselves. Then the writer looks for what is the most appropriate educational media that fits the target of research, namely young workers in the creative industries, then suitable educational media is used in the form of a book that is interestingly designed but kept simple that suits the tastes of the younger generation and can also be easily understood. The purpose of this design is to increase financial literacy by educating young workers in the creative industry sector and helping them to plan for retirement.

Keywords : ***Creative Workers, Retirement Planning, Management, Financial Literacy***