ABSTRAK

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Currently there are a lot of developments in the field of infrastructure, modern home construction and so on, but in Indonesia there are still many people who do not understand what the beauty of construction is that makes homes in Indonesia look a lot behind the trend, from most reasons are reluctant to know and utilize the services of architects because not knowing the true role of the architect. In searching for data, the designer will collect data using the natural method in books relating to architects and an interesting mobile app design design method, observation methods for architects who work as contractors, interviews with mobile app developers and an interior lecturer who has architectural knowledge , and a questionnaire to the public for further data review. This research provides an understanding that architects have an important role in development.

Keywords : Arsitek, Mobile app, Community