ABSTRACT
INTERIOR PLANNING OF ILLUSTRATION ART SPACE IN BANDUNG CITY

Lintang Mochamad Zidane

Desain Interior, Fakultas Industri Kreatif, Universitas Telkom
Jl. Telekomunikasi No.1, Teusan Buah Batu, Sukapura, Bandung, Jawabarat 40257

Bandung is one of the major cities in Indonesia with its rapidly growing artistic growth. Many artists are born and develop and develop their creativity in Bandung. The art that develops in the city of Bandung is very diverse, ranging from those that bring elements of local culture to those who bring elements of social criticism. Illustration art is an art that is in high demand, especially among young artists, because the process of making it into the digital world has illustrated the development of illustration art in the same direction. Illustration Art Space itself is an art space aimed at artists and communities in the city of Bandung.

The main purpose of an Illustration Art Space design is to design an interior that is useful as a forum for creativity and activity of young Bandung illustrators to the maximum, so that the results of his works can be conveyed to the wider community, as well as a gathering place for actors / art community to be able to work together in developing art especially illustration, so that it becomes more advanced than now.

The interior design process of the Illustration Art Space uses the design method of analysis and synthesis. The analysis process is obtained by making a comparison of art space and drawing conclusions from the results of art space surveys in the city of Bandung, the interview process, and design issues. The synthesis process is in the form of solving problems related to the phenomena that exist today. In the analysis process which is then re-evaluated against the design goals. The results of the design of Illustration Art Space are the result of the implementation of concepts and programming into the elements forming the space and the elements of the space filler.

Keywords: Bandung, Art, Illustration, Illustration Art Space