ABSTRACT

REDESIGN OF THE PASSENGER PORT OF BALOHAN SABANG HARBOR WITH THE THEME EXPLORING CULTURE THE LIGHT OF ACEH

Nera Leiya Maisury

Interior Design, School of Creative Industries, Telkom University Telekomunikasi Street, No.1, Terusan Buah Batu, Sukapura, Bandung, Jawa Barat 40257

The port is one of the sea transportation infrastructure which is very effective connecting between regions to serve the movement of people and goods. Servicing the movement of people in a comfortable port will also increase tourism interest. One of the islands in Indonesia which is an international marine tourism destination is the City of Sabang. To reach Sabang City, you can take a ferry crossing from the Ulee Lheu crossing port in Banda Aceh to the Balohan crossing port in Sabang. Based on the Balohan Sabang Crossing Port Master Plan, the number of passengers continues to increase, while the capacity of supporting facilities at the port is inadequate. The previous design merely considered passenger movements. At present it needs to be designed to accommodate the vision and mission of Sabang City for the benefit of tourism development while still considering service standardization.

The Balohan crossing port which acts as the gate of Indonesia's zero kilometer with the priority of tourism development, the approach chosen in the design is the art and culture approach which is realized by exploring culture. From the breadth and diversity of Aceh's art and culture, it was chosen that best describes the character of raviness and universally accepted. The concept of rhetoric was adopted from Rumoh Aceh and the universal concept was adopted from the Saman Dance which has been recognized as a world heritage by UNESCO. To support the atmosphere at the Balohan crossing port, three supporting activities will be presented including education, recreation and exploring culture performances. The concept of applying color to the design uses colorful costumes and saman dancers' jewelry. The concept of signage and the application of space names use international, national and local languages. The naming of space in the pedomani from the functions of space in the rumoh Aceh to the functions of space in the harbor.

Keyword: port, tourism, exploring culture.