

## **ABSTRACT**

*Flood disaster is a phenomenon that can occur anywhere. Likewise, in Indonesia flooding occurred in the city of Bandung precisely in the Pagarsih area last November. Pagarsih area is a printing center that is often affected by floods that involve several river dwelling factors, river narrowing, and also the high rainfall that occurs in the Pagarsih area. Lack of community knowledge about floods can cause panic when floods occur and can create disaster risk, therefore information about flood anticipation guidelines is very important to reduce disaster risk. Therefore, this design provides a solution in the form of information media about flood disaster anticipation guidelines that can help in the counseling process in order to help people understand the material provided. This design uses data collection methods through literature studies, observations, interviews, and questionnaires and uses SWOT analysis and similar projects. Based on the data obtained, the information media in this design will be in the form of an ebook or digital book which is expected to help facilitate citizens in the process of counseling and information search.*

*Keywords: Flood Disasters, Information Media, Guidebooks, Anticipation, Pagarsih Area*