

ABSTRACT
REVITALIZATION OF BARANANGSIANG TERMINAL WITH
WAYFINDING APPROACH

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The bus terminal is a vital element for a city, because it functions as an entrance for people who will come to a city using the ground bus transportation. Baranangsiang Terminal is located in Bogor City, the condition of this terminal is very poor. Many facilities do not function optimally, based on interviews and observations in the field of Baranangsiang terminal, which do not have circulation and clear signage, which often creates confusion for passengers. therefore, this wayfinding approach can solve this problem. This wayfinding, is an ability to find a way to a location. therefore, it is necessary to revitalize this terminal for the public good.

Revitalizing the Baranangsiang terminal, using the wayfinding approach, because the terminal has a high circulation and high displacement. This interior design integrates modernity with Bogor locality, making the terminal return to its former glory in the 1970s. The design of the Baranangsiang Terminal during the Covid-19 pandemic used the health protocol developed by WHO.

Kata Kunci : Desain interior, Terminal, *Wayfindinng*, *Spirit of place*