ABSTRACT SALON AND DAY SPA FOR WOMEN IN BANDUNG INTERIOR DESIGN

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Beauty and health are certainly a priority for the community in order to support

their appearance so they can still look good and confident. Many ways to be able to

maintain beauty and health, for example, such as treatment in the Salon or Spa. Many

types of salons and day spas in Indonesia, especially in the city of Bandung, one of

which is the salon and day spa. Salon and Day Spa are quite popular with the people

of Bandung as a solution to maintain health, beauty and relax themselves from the

dense activities. Salon and Day Spa also has developed quite a lot in the city of

Bandung, but there are still many problems that arise in the Salon and Day Spa,

especially privacy issues for women that result in female visitors feel less comfortable

and safe when in the Salon and Day Spa. In the design of the Salon and Day Spa

prioritizes the approach of female characters behavior as a solution to the existing

problems.

Keywords: Beauty, Confident, privacy

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