

## **ABSTRACT**

Bandung is a city that is a tourist destination from outside the city. Bandung is a city that has artifacts, arts, traditions and culture in accordance with the mindset and culture of the people (Sundanese). Hilton Hotel is a five-star city hotel located in the city of Bandung (Pasir Kaliki) which facilitates 180 rooms, waiting rooms as facilities to await visitors, recreational facilities such as swimming pools, fitness centers such as fitness centers, 2 types of restaurants that are open to the public, and. The hotel is designed based on an understanding of West Javanese culture, economics, geography and climate in Bandung (source: archdaily, <https://archdaily.com/72303/bandung-hilton-wow-architects-warner-wong-design/>, August 8 2010, Writer of Warner Wong Design). However, the culture of understanding the interior is less maximized in the building area compared to hotel interiors that are approved by government regulations that enhance the local culture of hotels located in Bandung. international forum. (Presidential Regulation 142, 2018 [B]). In addition, even though this hotel is an international chain, in the 2500: 00 brand standard the Hilton Worldwide Design and Construction provides project project freedom to accept local markets, local challenges and conditions (source: Hilton Brand Standards, Section 2500.00: Design & Construction).