

INTERIOR DESIGN OF FOUR-STAR BUSINESS HOTEL IN LEMBONG STREET BANDUNG

Abstract

The word 'hotel' comes from the Latin word 'hostel' and developed into a 'hotel' which began to be used in the 18th century in London. At that time, the word hotel was 'garni', which meant a large house, equipped with housing facilities that were rented daily, weekly or monthly. According to SK Menparpostel Number. KM 34 / HK 103 / MPPT1987 understanding of the hotel that is: "Hotel is a type of accommodation that uses part or all of the building to provide lodging services, food, drinks, and other services to the public, which is managed commercially and meets the requirements specified in government decisions. .

The development of the business and tourism sector in the city of Bandung is progressing rapidly, especially as the capital of West Java province. One of the factors that support the development of business and tourism in the city of Bandung is hotel business lodging facilities. business hotel that is expected to be able to support tourism and business activities that not only provide overnight facilities, but also support other activities such as meetings, meetings, meals, drinking and recreation. A business hotel with a different concept than other hotels in general that feels stagnant and boring or stagnant. Showing new trends in hotels with space facilities oriented to young people, representing the activities of young, effective, complex, high-mobility (dynamic) young business travelers, by exploring and paying more attention to the inside of buildings, spaces in hotels must pay attention to facilities that are effectively ideally able to support various activities that offer a young and relaxed atmosphere for guests who stay overnight or the public who just come to gather and use the hotel facilities.

Keywords: Hotels, Business Hotels, Stagnant, Young Business Travelers, Urban, Bandung