

## ABSTRACT

**Al 'Arsy Sasongko, Adzanul Aziz. 2020.** Directing Liman Lan Mangunso, the Performative Documentary Film Liman Lan Manungso. **Final Project. Visual Communication Design S1 Study Program. Faculty of Creative Industries. Telkom University. Bandung.**

Mahout is one of the professions related to native Indonesian endemic animals, especially on the island of Sumatra, which is associated with the Sumatran Elephant. According to the Big Indonesian Dictionary, Serati or an elephant handler is someone who is herding an elephant or controlling an elephant. Elephant handlers are personnel who have special skills or expertise for managing elephant welfare. Moreover, Mahout is a term used internationally for elephant handlers. Similar to a Mahout in Way Kambas National Park, who was assigned by the national park to preserve and preserve the habitat of the Sumatran Elephant in East Lampung, Sumatra. The existence of Mahout is very vital because as an officer who can directly interact with a group of tame elephants and wild elephants that often occur as a trigger for a conflict between the buffer village community with elephants. The production of this documentary film is aimed for being an art medium as well as an information medium to cover and convey to the public on the struggle of an elephant Mahout in the Way Kambas National Park area. The designer as the director plays an important role in directing all kinds of aspects needed by this documentary, from pre-production to post-production. Finding data through a mixed research method or mix method and implemented into the approach, form, style, and structure of this documentary film. The director cooperates directly and participates with the Director of Photography during production until the post-production Editor. This film aims to be a media to voice the opinions and aspirations of a Mahout to respect each other and share space, especially with their environment.

Keywords: Mahout, Directing, Performative Documentary Film