ABSTRACT

This research was conducted to determine the influence of knowledge sharing on employee performance in Commercial Passenger Marketing unit, PT Kereta Api Indonesia (Persero) Bandung.

In this research the method used is quantitative method with a descriptive study. The sample used is employees of Commercial Passenger Marketing unit, PT Kereta Api Indonesia (Persero) Bandung as many as 30 people used the Probability Sampling technique with sampling using the Simple Random Sampling technique.

Based on the results of a simple linear regression test, the respondent's response to knowledge sharing was in a good category with a score of 79%. While the responses of respondents regarding performance are in good category with a score of 83%. The results of the study also showed that the knowledge sharing variable (X) had a positive and significant effect on performance (Y).

The result show that knowledge sharing are affected by 21,2% towards employee performance, meanwhile the rest are affected by another variable that are not researched in this research.

Keywords: Human Resources Management, Knowledge Sharing, Employee Performance