

## **ABSTRACT**

*The development of technology and information will roll up companies that are reluctant to follow the development of the era. Companies are required to be able to increase their competitiveness to become a bigger and stronger company that is able to reach market needs. Employees become one of the important factors that can make a company survive in the competition. Companies need employees with high performance. One of the factors that can affect employee performance is work motivation.*

*This research was conducted at CV Putra Mandiri in the city of Boyolali with work motivation as an independent variable and employee performance as the dependent variable. The purpose of this study was to determine the level of work motivation and employee performance, as well as the effect of work motivation on employee performance CV Putra Mandiri. The method used in this study is quantitative and the purpose of this study is descriptive.*

*Data obtained from the distribution of questionnaires to 88 employees as a sample. The questionnaire uses a Linkert scale with four points. The sampling method used in this study is the non probability sampling method with a convenience sampling technique.*

*Data analysis techniques are used descriptive analysis, classic assumption tests, simple linear regression, hypothesis testing, and the coefficient of determination. The results found in this study are work motivation has a positive effect on the performance of employees of CV Putra Mandiri. The coefficient of determination obtained by R square of 0.638. Work motivation has an influence contribution of 63,8% to employee performance, another 36,2% is the contribution of influence from other variables that not examined in this study.*

*The results of this study are expected to be a reference for future researchers and a reference for the company CV Putra Mandiri in making decisions related to improving employee performance through work motivation. One suggestion in this study is to improve safety standards so that employees feel safer at work, where the security will increase employee motivation to improve employee performance.*

**Keywords:** *work motivation, employee performance, maslow hierarchy of needs*