ABSTRACT

This study was conducted to determine the inhibiting factors of

entrepreneurship in S1 Business Administration Study Program Telkom University

and Parahyangan Catholic University Class 2016. The purpose of this study was to

find out what are the inhibiting factors for entrepreneurship in S1 Business

Administration Study Program at Telkom University and Parahyangan Angkaan

2016 Catholic University.

This research is included in the type of explorative quantitative research.

The sampling technique used in this study is the non-probability sampling method

proportionate stratified random sampling with the number of respondents as many

as 244 people. The data analysis technique used is factor analysis with the Principle

Component Analysis method.

Based on the results of the factor analysis, there are four factors that inhibit

entrepreneurship in the SI Business Administration Study Program students of

Telkom University and Parahyangan Catholic University 2016, namely: (1) barriers

on entrepreneurial spirit, (2) external environmental barriers, (3) financial

management and access barriers to financial institutions and (4) location

constraints and lack of support.

The most dominant factor formed is the factors barriers on entrepreneurial

spirit with a contribution of 157.7% in explaining the whole factor. The inhibiting

factors that form the barriers on entrepreneurial spirit consist of (1) the fear of

failure; (2) cannot lead a business that is run; (3) college busyness makes business

neglected; (4) lack of experience in processing products / services; (5) lack of ideas

or innovations to develop products; (6) not competent in managerial skills; (7) there

is still lack of confidence; (8) giving up easily because they feel like a failure and

not suitable for entrepreneurship; and (9) difficulties in making the transition from

one business to another.

Keywords: Inhibiting Factors, Entrepreneurship, Students

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