

ABSTRACT

In its news release, Seputar iNews Siang RCTI used sign language interpreters to make it easier for people with hearing loss to obtain information. In this study, the researcher used a descriptive quantitative research method with a correlation approach. The population in this study was Gerkatin (Gerakan untuk Kesejahteraan Tuli Indonesia) Bandung with a total population of 250 people. The researcher used a purposive sample technique and obtained a total sample of 30 people. The results showed that the use of the sign system significantly influenced the understanding level of people with hearing loss with a percentage of 65.7% and r_{count} of 1.307 > r_{table} of 1.984. This showed that the level of understanding of people with hearing loss is sufficient to understand through translating, interpreting, and extrapolating.

Keywords: *Seputar iNews, Gerkatin Bandung, people with hearing loss*