ABSTRACT

Mass media has become one of the information sources and news that being trusted by people because of its role in providing useful and quality information. One of the most visited media is news site. However, the developments of mass media are not in harmony with the human resources and cause errors in news that has delivered. One of news error that was found was in the hashtag #JusticeForAudrey reported by Tribunnews. Tribunnews is the third most visited news site according to the Alexa.com survey. The journalistic work carried out by Tribunnews affects the occurrence of wrong information in the news submitted, which a journalist should deliver accurately. The purpose of the research is to find out how an error reporting can occur at Tribunnews.com from the hashtag #JusticeForAudrey, observed by kode etik jurnalistik. The method used in this research is descriptive qualitative method using data collection from interviews with informants from Tribunnews and Tirto.id, observation, and documentation. The conclusion is, Tribunnews.com doesn't fulfill Kode Etik Jurnalistik. Tribunnews does not reconfirm the people that involved in that issue, and also using a tendentious sentence.

Keywords: Mass Media, Journalistic.