

ABSTRACT

The development of games in the city of Bandung has begun to increase. According to the results of a survey at an iCafe center in Bandung, in a day able to accommodate 50-90 gamers who play and can hold competitions at least 2 times a month. The competition is seen from the trending game. In the city of Bandung according to the chairman of the IeSPA West Java daily, from 2015-2019 interested in playing online games in the city of Bandung is the highest.

But there is still a lack of game centers in Bandung as a place to accommodate online game users and from several game centers in Bandung there are also still no facilities including VIP rooms and Battle Arena rooms. In some Bandung game centers, they have not paid attention to the convenience to practice such as in terms of light intensity which should have a lighting level of 200 lux, so the focus on this room is not conducive.

The purpose of designing a game center with the ASUS ROG brand is to create a place to play and practice for E-Sport players in Bandung and also support the advancement of E-Sport in Indonesia.

Keywords: Game center, E-Sport, ASUS ROG