ABSTRACT

The design is titled Interior Design of West Java Batik Museum in Bandung. The purpose of this design is to find solutions, get ideas, and new innovations like never before. The background of the selection of this title is because the designation of batik has been designated by UNESCO as the Humanitarian Heritage for Oral and Non-Cultural Culture (Masterpieces of the Oral and Intangible Heritage of Humanity), on October 2, 2009 and became National Batik Day. Batik museums already exist in several cities in Indonesia, but for the Museum of Batik in West Java which will focus on the typical batik of West Java does not yet exist in the city of Bandung. Bandung City is very well known as an education and tourism city so this batik museum design was created in which the Bandung community or local and foreign tourists who visited would know more about Indonesian batik. The West Java Batik Museum aims to popularize West Javanese batik so that it can be better known to the world, and to preserve West Java batik. The method used in this design is to conduct surveys, interviews and research. The conclusion of this design is the application of the interior atmosphere and facilitate educational and recreational facilities so that it attracts the attention of visitors. The solution to this problem is to create a new innovation branch of a display and showroom that is applied to the Batik Museum

Keyword: Batik West Java, Batik Museum, Conservation, Facilities