

Abstract

Mass Media is a technology that is intended to reach the mass public. With the primary function to share news, article, or public opinion to the general public. The most common platforms used for its activity are newspaper, magazines, radio, television, and internet.

One of the biggest and oldest newspaper company in Indonesia, Pikiran Rakyat, has published their newspaper since 1615 in West Java. Known as “Warta Harian” at that time, actively writing news about occurrences among people of West Java. With its headquarters located in Bandung City, most of their news cover events in Bandung City.

For the reason of time, work, and impact Pikiran Rakyat has given to society, Pikiran Rakyat has gain public trust and the headquarters office has officially declare as one of Bandung’s Heritage Site in 2017. The office building designed by C.P. Wolff Schoemaker with neo-classic style though compare to the popular neo-classic style which contain adequate amount of a “accessories”, the office come in a more subtle and simpler style while keeping the base aspect of the style.

Upon conducting survey to the office, we take notes of an issue that might occur regarding to the office workers, the interior element, and the impression of the office given. As we are interview some of the office workers stated that they are having trouble in keeping focus and feeling drowsy during work hour. We also notice the workspace does not possess enough storage facility which result some files scattered on the floor or on an empty table. Because the building list as heritage building there are some limitation in redesigning the space and furniture.

By redesigning the interior of Pikiran Rakyat office, the changes made by the author feasibly bring better work experience for the office workers and the office’s guest.

Keyword: heritage, Bandung, redactors office