

ABSTRACT

Minangkabau international airport is one of the busiest airport in Indonesia that provides both domestic and international flights. Statistically, the flight passengers in minangkabau international airport has increased every year, but it's not followed by the facilities for the passengers to stay or sleep due to delayed flight and transit . Another phenomenon found was passengers tends to arrive more quickly to the Minangkabau international airport for anticipates the long distances so they have to wait until the scheduled departure. Then the flight crew who has carried out the flight must go to the nearest hotel which is about five kilometers to take a rest until the next flight.

As one of the main entry gates to West Sumatera, Minangkabau International Airport is a good target to introduce Minangkabau culture to the outside community, especially the people of Indonesia itself. This is supported by the vision of tourism development program of West Sumatera's goverment, which "The realization of West Sumatera as a Tourism Destination Based on Religion and Culture that is Able to Encourage Regional Economic Growth and Increase Community Welfare". With the theme "Sambah Carano" which can be interpreted as a cultural offering of Miangkabau, it is hoped that it can introduce Minangkabau culture to visitors of the transit hotel.

Keywords: minangkabau airport, transit hotel, minangkabau culture