

ABSTRACT

2D ANIMATION CHARACTER VISUALIZATION DESIGN BASED ON NOVEL 7 MANUSIA HARIMAU BY MOTINGGO BUSYE.

The design of this animated character to help the literary form of a weretiger form who still not imagined among illustrators because of the lack of information and truth about myth of weretiger, the reason is indeed the citizens of Sumatra, especially South Sumatra, Jambi, are reluctant to tell the truth about the origin of this weretiger. The purpose of this design is to show people's interest in Indonesian folklore especially jambi and also want to show Sumatran folklore that is no less interesting than other legacy stories. Based on the data that has been obtained through observation and data analysis, as well as the theories of designing a character application of the basics of a character starting from the basic form, silhouette, turnaround etc. plus an analysis of the application of a character drawing style in similar visual works that have been created. The characters are designed based on the creativity of the designer based on the novel 7 Manusia Harimau by Motinggo Busye shows the appearance of each character such as what clothes are worn, how they move, what kind of mood they appear in accordance with the results of the analysis of the novel that is used as a main source. Artbook will be the media that unites all the designs of characters that have been created.