

## Daftar Gambar

Gambar 2.1 Color Wheels.....	37
Gambar 2.2 Geometrical Shape.....	39
Gambar 2.3 Natural Shape.....	40
Gambar 2.4 Signage Toilet.....	40
Gambar 2.5 Dotted Design.....	41
Gambar 2.6 Line Design.....	42
Gambar 2.7 Serif Typefont.....	43
Gambar 2.8 Sans Seri Typefont.....	43
Gambar 2.9 Script Typefont.....	44
Gambar 2.10 Infographic Layout Design.....	45
Gambar 2.11 Emphasize Typograph.....	46
Gambar 2.12 Symmetrical Layout.....	46
Gambar 2.13 Unity Color Design.....	47
Gambar 3.1 Logo BPOM.....	52
Gambar 3.2 Testimoni Online.....	60
Gambar 3.3 Hasil Meeting.....	64
Gambar 3.4 Kampanye BPOM.....	69
Gambar 4.1 Referensi Poster.....	78
Gambar 4.2 Paduan Warna Perancang.....	79
Gambar 4.3 Logo Trawat;.....	80
Gambar 4.4 Mockup Digital Poster.....	81
Gambar 4.5 Poster Interest.....	82
Gambar 4.6 Mockup Ambient Media.....	83
Gambar 4.7 Mockup Face Filter.....	84