

Abstract

Content Quality is one of the most important dimension in Website Quality, there's seven indicator to check the quality of the content, this indicator which will determine the part of the content that is of low quality. To facilitate quality checking, we can use content audit, one of them is the website auditing framework with this method the writer can assess content in accordance with the indicators of content quality. To conduct an audit, we will need full information about the website, we can use web scraping using Parsehub to get all these data. In this research, the case taken for quality checking is Koseeker. After checking, it can be seen that Koseeker has suboptimal quality in three indicators, namely, Timely, Relevant, and Authority

Keywords: Content Audit, Content Quality, Boarding House, Website, Website auditing