

## **ABSTRACT**

Stunting is a condition of toddlers having a length or height that is less when compared with the age of his age, usually stunting can be seen at the age of 24 months. This condition is measured by length or height that is more than minus two median standard deviations of the child growth standard of the WHO. This condition is caused by two factors, namely direct factors and indirect factors, a direct factor due to unbalanced nutritional supply from the womb, then due to poor parenting and also due to infectious diseases that occur in children, then indirect factors due to economic, social, environmental culture and low parents education. This stunting problem greatly impacts when stunting children have reached adulthood, when adult stunted children tend to be easily exposed to non-communicable diseases such as heart disease, obesity, diabetes, and hypertension. The income of stunting children as adults tends to be lower than normal people so that it impacts on their economic condition later. The government has implemented a program to prevent stunting from early on, one of which is a nutrition investment program for children, if children are free of stunting, when they are adults they can have good income so that the investment in nutrition when they are toddlers has a result when they are adults. But information about this stunting case is still not evenly distributed to remote areas of the country with

many factors that hinder the dissemination of information such as access to information that is difficult to obtain and the reach of the government does not arrive. Therefore, the role of the surrounding community is very much needed to build awareness in stunting, to help each other in needy families such as to help complement the family's nutritional needs of the family. Providing education to the community to fully understand how to provide this knowledge. With qualitative research methods the author collects data relating to stunting such as searching for data on stuning cases that occur in the research area and then conducting interviews with a doctor to find out more in detail about the problem of stunting itself. And looking for what educational media is suitable for all people, then educational media that can be given to the community in the form of illustrated illustrated books that can be easily understood by all people are also interesting to read and seen which contain an explanation of the effects, causes, and consequences of stunting, How to prevent.

Keywords: Stunting, Nutrition, Health, illustration, Educational book.