

ABSTRACT

“EDITING OF FEATURE TV ABOUT MORAL VALUES IN SANDIWARA INDRAMAYU”

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Indramayu is the name of a regency-level region in Indonesia which is rich in culture as part of the local wisdom of the local community. One of the forms of culture that is still preserved and survives in the Indramayu community is the Performing Arts performance, which is a form of folk theater.

The identification results indicate that the global effect has an impact on changes in the cultural value of society, including:

- There has been a shift in function in the art of Sandiwara Indramayu from being sacred to profane.
- Indramayu's current plays tend to prioritize "jokes" which are actually more in demand by the community than delivering messages of ancestral moral values.
- Symptoms appear where local teenagers tend to leave more and more the cultural heritage of the Indramayu performance art.

Making the Final Project about editing the featured program image with a type of travel report titled "LAKON Nusantara" in this episode of Sandiwara Indramayu aims to explore and reintroduce moral values contained in Sandiwara Indramayu through media (output) Feature TV more interestingly so that it is expected can have a positive influence on adolescents (as targeted targets) to inherit the nobility of that culture.

Field data collection is carried out using observation, audio / video capture / recording, interviews, and literature / library references. While the data analysis was carried out using a qualitative case study method. By basing the approach of "Three Aspects of Visual Work" which was later developed into; 1. Object Analysis, 2. Analysis of Target, and 3. Analysis of Similar Works, the design of the "Editing Feature TV Travelogue of the LAKON Nusantara Episode Sandiwara Indramayu Theater" can be a more communicative and interesting audio-visual product so that it becomes part of a breakthrough solution effort able to provide support for educational measures in the context of preservation of cultural values, especially to the younger generation in the area of West Java.

Keywords : *Editing, Feature TV, Travelogue, Lakon Nusantara, Performance Arts, Sandiwara Indramayu, Moral Values, Teenagers.*