

ABSTRACT

Syaifudin. Muhammad, 2019. DIRECTING OF BIOGRAPHIC DOCUMENTARY FILM OF THE FATHER TATANG ADI SAPUTRA IN NYENANG VILLAGE. Visual Communication Design Study Program. Faculty of Creative Industries. Telkom University.

Cipeundeuy Subdistrict, West Bandung Regency which has the title as Cultural Village. This is related to the many Sundanese arts and culture that are often held an activity that is carried out almost every day. However, interest in participating in activities related to art and culture in Cipeundeuy Subdistrict, especially in Nyenang village, began to decline since the cultural figures or traditional leaders who in the arts and culture movement had started to move or had died. With this documentary, it is hoped that this media can convey a meaning of the struggle of a figure who continues to preserve the arts and culture of ancestors with potential cultural heritage that should be preserved. Directing a documentary about how to increase the interest of Nyenang villagers to preserve the arts and culture of figures who play an important role in Nyenang villages. The type of research used is qualitative research with a phenomenological approach. Directing will be an important role so that films are made with concepts and information that are easily understood by the intended audience. The directing of biographic documentary film of the Father Tatang Adi Saputra in Nyenang Village to aims to show how a figure who is currently trying to preserve art and culture in Nyenang Village.

Keywords: : Traditional Figure, Dance and Youth