

ABSTRACT

Suparna, Meryzal Hasnaputra. 2020. Directing Feature Tv About Moral Values in Sandiwara Indramayu in a program Lakon Nusantara Episode Sandiwara Inramayu. Final Project. Visual Communication Design Studies Program. Creative Industries Faculty of Telkom University.

Folk theater has so many kinds and so many unique things in the theater. But unfortunately due to the influence of modernization and based on the shift in the function of folk theater in Indonesia is now on the verge of extinction. Moreover, the interest of the audience has decreased due to competition in terms of the entertainment world, whereas the people's theater in general is an educational spectacle, especially in terms of moral good manners and also establish relationships between people. Therefore the designer made a feature program to invite people to educate the importance of preserving folk theater arts and culture, especially targeted at adolescents to love their own culture more, which is hoped that people's theater will be sustainable and free from the threshold of crisis.

Keyword: Moral Values, Sandiwara Indramayu, Folk Theater