ABSTRACT

This research is based on the problems related to entrepreneurship in the BPS of South Sumatera province. The problem is based on the needs of BPS employees, and many of the employees of BPS South Sumatera Province that has been implementing entrepreneurship. It shows that entrepreneurship education has not been fully motivated by employees to entrepreneurial. The purpose of this research is to know the driving factor of entrepreneurs to local government employees, one of the offices of BPS South Sumatera province.

This research is a descriptive and exploratory study with a quantitative approach. The measuring scale used is the ordinal scale, the population taken in part of the 122 population as the data source considered to be representative of the entire population, the sampling to be used is the technique Nonprobability sampling. In this research researchers conduct data collection techniques through questionnaires. This data analysis technique uses Principal Component Analysis (PCA).

The results of this research show that there are seven factors formed from the analysis of factors that have been conducted. The seven factors are entrepreneurial team, Support from office, Entrepreneurial Skill and innovation, Strategy Marketing, Entrepreneurial Mindset, Hard Skill and Soft Skill, Career Potential. Interpretation of these factors is done by judgement. In this research is limited only to the Entreprenership BPS of South Sumatera province. For the parties who will conduct further research is advised to conduct analysis of factors that encourage local government employees become Entreprenership on BPS South Sumatera overall in the scope of the province South Sumatera. So that employees do not hesitate to do business and grow their businesses, as long as keep working on the tasks and trust of the office well.

Keywords: Entrepreneur, factor analysis, BPS Provinsi Sumatera Selatan