

ABSTRACT

The fourth industrial revolution holds the promise of integrated digital and physical technology. In an effort to increase productivity, the company does several things according to company related policies. To be able to maintain the company's existence, the company must be able to continue to produce innovations from the products produced by the company. Many factors affect the performance of a company based on its HR. In this study, researchers are interested in knowing the leadership style that is being carried out at Telkom Indonesia Witel Bandung because there has not been an internal survey that has been carried out by the company related to leadership style in Industry 4.0. The research aims to find out what factors are the most dominant in the Transformational Leadership Style at PT Telkom Witel Bandung.

The research method used in this study is a quantitative method. The population used in this study were all employees of PT Telkom Witel Bandung, amounting to 135 people. Based on the Slovin formula, the number of samples to be used in this study is 101 people.

The results of the study stated that the dominant factors in the Transformational Leadership Style at PT Telkom Witel Bandung were Intellectual Stimulation and Productivity Stimulation

Kata Kunci : Industry 4.0, Transformational Leadership Style, Telkom Witel Bandung

