ABSTRACT

PT. Serena Indah Prakasa *is a printing company that has been established since March 10, 2014 that has been experienced and trusted in the manufacture of printing products such as business cards, invitation letters, letterheads and others,* PT. Serana Indah Prakasa *uses a simple way of dealing with the determination of selling prices by manually recording. Where raises several problems such as determining the selling price that is slow and inappropriate, then an application system for determining the selling price is made. Making an application system using the system development life cycle (SDLC) method. The SDLC used is the agile method which consists of the process design, database design, and interface design stages, and determining the selling price using the Cost Plus Pricing method.*

The design of the Sales Price Determination application includes company inflow and outflow data, namely ordering data, material data, print data, color data, finishing data and employee salary data. Based on testing conducted with black box testing the level of validity of inputting and price calculation is appropriate both manually and automatically, using the selling pricing application is expected to improve the quality and performance of the company and can facilitate the company in determining product selling prices. In application testing all functions run well.

Keywords: Application, Information System, Selling Price