

## **Abstract**

The dealer is the link between the brand owner and the consumer. The dealer must have facilities that support the activities therein according to the standards issued by the brand holder. In addition branding within the dealer is needed in order to be able to distinguish between dealer 1 and the others. Activities in the dealership include displaying and selling vehicles, car maintenance, selling spare parts and claiming guarantees.

The Mitsubishi dealer that will be designed must also have the above functions, for that the facility must be fulfilled by the dealer to support the activities, but the results of observations occur as follows, branding has not followed the latest branding from Mitsubishi, the display system is not good, unorganized space programs, and lighting are also not good quality. So it is necessary to redesign the interior of the Mitsubishi srikandi diamond motors dealer.

To solve the above problems treatment is carried out as follows, by giving a black and red color according to the results of a comparative study to bring up the latest branding, meet the standards required by the display system in the exhibition area, close the interconnected room and add the room that is needed, replace the air conditioning system and lighting so that it is more effective and efficient.