

ABSTRACT

PT Indosat Mega Media is a company wholly owned by PT Indosat Tbk, a leading telecommunications service provider in Indonesia. IndosatM2 has been in full operation since 2000 to develop and implement IP, internet and multimedia-based services and products in Indonesia. PT Indosat Mega Media (IndosatM2) was also established by PT Indosat Tbk. in 1996. In 2000 PT Indosat Mega Media began operating a subscription cable TV system equipped with internet from the Kelapa Gading area, with its head office in Plaza IM2 Jalan Kebagusan Raya No. 36, Pasar Minggu, South Jakarta. In the same year IndosatM2 started a marketing collaboration in the form of marketing the internet which is now known as First Media.

Indosat Mega Media office is an active office for 24 hours interior design at the office should accommodate all the needs of its workers both in terms of facilities and atmosphere where these workers spend most of their time in the office. But in this case, the application of Indosat Mega Media's interior design has shortcomings that do not optimally support the needs of workers where it relates to the flexibility and comfort of its users to increase productivity and work creativity to serve consumers and clients. This gives a big influence, especially on the performance of employees in carrying out tasks, they tend to do their jobs ineffectively due to the lack of facilities and a supportive atmosphere so that it is not uncommon to cause feelings of boredom for employees. By applying the design concept of "Progressive Connecting Area", the redesigned office is expected to solve interior problems where this can optimize the productivity of its work to serve consumers and do their jobs according to their jobdesc well.

Keyword: Indosat Mega Media Office, Work Space, Progressive Connecting Area, Flexibility, Productivity