

## **ABSTRACT**

Telkom Indonesia is a state-owned company engaged in technology, telecommunications and information services. Telkom Indonesia has a vision of Be the King of Digital in the Region, which means being king in the digital world in the region. While the mission of Telkom Indonesia is Lead Indonesian Digital Innovation and Globalization, which means becoming a leader in digital innovation and globalization. Telkom Indonesia employees are required to work as effectively and productively as possible with changing work styles that are all digital with reference to the corporate culture of Telkom Indonesia. Based on the results of the author's existing survey, the interior of the Telkom Indonesia office in the Regional Division V of East Java-Balrus has not yet implemented the corporate culture, the Telkom Way. While brand identity is applied not in accordance with the proportions and does not indicate a modern and technological company.

The purpose of Telkom Indonesia office interior design Division Division East Java-Balrus Regional is so that employees can work productively and effectively, as well as corporate identity and corporate culture that is applied in proportion with the adoption of a smart office approach and a modern atmosphere.

*Keyword : Smart, Digital, Telkom Indonesia, The Telkom Way*