

ABSTRACT

The development of technology gets data business to become cheaper. That gives challenge for PT Telkom Indonesia (Persero) Tbk Regional 6 Borneo to innovate and change its today's business to digital business. The change or known as digital transformation requires the employees to have digital readiness that consists of digital culture and digital attitude.

The purpose of this research is to know the current condition of digital transformation in PT Telkom Indonesia (Persero) Tbk Regional 6 Borneo as a knowledge to prepare the company's human resource towards digital business. This research's data gathering uses Disproporsional Stratified Random Sampling.

Keywords : *Digital Business, Digital Culture, Digital Attitude, Digital Readiness, Digital Transformation, Disproporsional Stratified Random Sampling.*