

DAFTAR GAMBAR

Gambar 1.1 Logo Perusahaan Telkomcel, Timor-Leste	4
Gambar 1.2 Struktur Organisasi Telkomcel	5
Gambar 1.3 Market Share Provider di Timor-Leste	6
Gambar 1.4 Pendapatan Telkomcel tahun 2017/2018	7
Gambar 1.5 Profolio Revenue Wholesale & International	7
Gambar 2.1 Strategic Management Model	13
Gambar 2.2 Hubungan antara kekuatan Eksternal dan Sebuah Organisasi .	16
Gambar 2.3 Tangible dan Intangible Resources	18
Gambar 2.4 Kerangka Analisis Formulasi Strategi	22
Gambar 2.5 Internal Eksternal (IE) Matrix	27
Gambar 2.6 Grand Strategic Matrix	29
Gambar 2.7 Overview international mobile roaming	31
Gambar 2.8 Proses Roaming Agreement	32
Gambar 2.9 Inbound dan Outbound Roaming Proses	34
Gambar 2.10 Commercial process for international Roaming	35
Gambar 2.11 Trend Pertumbuhan Mobile	42
Gambar 2.12 Profile Penetrasi Internet di Timor-Leste	43
Gambar 3.1 Tahapan Penelitian	57
Gambar 3.2 AHP hierarchy of goals, objectives and alternatives	65
Gambar 3.3 Matriks Internal-Eksternal	68
Gambar 3.4 Matriks SWOT	70
Gambar 3.5 Kerangka Pemikiran	75

Gambar 4.1 Network konfigurasi Dual IMSI 98