

ABSTRACT

Financial satisfaction is an important variable in one's life and also affects the wealth of a country. Research on financial satisfaction has been done before by several researchers and has different results. This study aims to determine whether financial behavior, financial knowledge, age, education, and income affect the financial satisfaction of productive age in the city of Bandung.

Sample of this study is the productive age group in Bandung (n = 400) using simple random sampling. This study uses primary data sources with questionnaires as instruments and analyzed with descriptive statistics and logistik regression techniques.

The results of this study are financial behavior, financial knowledge, age, education, and income simultaneously have an influence on financial satisfaction. Financial behavior, financial knowledge, and age each have a significant influence on financial satisfaction. While education and income do not significantly influence financial satisfaction. There needs to be attention from the Government regarding increasing the financial satisfaction of productive age in Bandung City by paying attention to these variables.

Keywords: Financial Satisfaction, Financial Behavior, Financial Knowledge, Age, Education, Income.