

ABSTRACT

Tomiko Mart is one of the business fields owned by PT. Tomiko Mandiri Indonesia was formed from 35 cooperatives that joined the Karawang Cooperative Business Consortium (KUKK) and at the direction of the Minister for Cooperative and UMKM Institutions. Currently Tomiko Mart already has 35 outlets spread across Kab. Karawang and the Tomiko Cooperative already have around 75,000 members. The majority of Tomiko cooperative members are factory workers who work from morning to evening and use motorbike vehicles so that they have difficulty finding time and carrying goods because the goods they buy are groceries that have a large size and weight. Tomiko Mart itself still uses manual business processes so that members find it difficult to find information about PayRoll and SHU bills they will get.

Based on observation and interview results show that members are interested in making this application because this application will make it easier for them to shop and get information. Director of Administration and Finance of PT. Tomiko Mandiri Indonesia, Mr. Ponijan Hartadi, argued about the phenomenon of the Industrial Revolution 4.0 which made technological development very fast which caused Tomiko Mart to adjust to technological developments.

The method used in designing this online store application is the method of matrix analysis, which compares two or more objects by aligning them. Data is collected through observation, interviews, questionnaires, and literature study.

This online store application is designed to develop existing business processes, making it easier for members to shop and get information, such as the Cash on Delivery feature, PayRoll limit information, SHU estimates that will be obtained.

Keywords: Tomiko Mart, application, online shop, information