Abstract

In this Final Project, the designer wants to design a mural. This mural is intended to educate the importance of knowing the culture of the area in Banjar City. Langensari Subdistrict is a culture-rich sub-district, but with a lack of programs and educational media the public does not know about the culture in the area itself. As the results of interviews with 20 speakers in the Langensari square neighborhood, it can be concluded that almost all the speakers only knew the art of Kuda Lumping and Gamelan musical instruments as the culture of Banjar City. So from that the media needed education on the culture of Banjar City which can be seen directly by the public around Langensari square. In the design of the mural, artists from the Banjar City will also be involved who will contribute one or more of their works that have previously participated in the selection stage. What is expected to be this mural can be an effective educational medium for the Langensari District community, especially the community around the Langensari square. With the mural on the wall of Langensari flyover, it not only beautifies the environment, but also becomes a tourist attraction for young people who will increase the economic level for street vendors around Langensari Square, and also become a media for cultural education in Banjar City.

Keywords: Mural, Culture, Flyover, Langensari, Banjar City