

# **PHOTOGRAPHY BOOK DESIGN ABOUT COFFEE OF CIREMAI MOUNTAIN**

**ABDUL HADY**

**Visual Communication Design**

**School of Creative Industries**

**Telkom University**

## *ABSTRACT*

*Indonesia is quite impressive to be the country one of the largest coffee exporter in the world by contributing 7% of the amount of world coffee production. Indonesian coffee is well known internationally, but the unfortunate thing is, some Indonesians still do not know the coffee their own country or their own area, for example coffee Gunung Ciremai. By using several research and analysis methods such as observation, interviews, as well as the study of libraries added with the analysis of Matrix Corporation, hopefully this research can make coffee mount Ciremai known to the public, the production of The maximum and the spread is wider. Based on the results of observation and data obtained, it takes an information media in the form of photographic books about Ciremai Mountain Coffee. The purpose is to provide information about the process done by the coffee farmer Cibunar Farmers group, the funds after the process.*

*Keywords : Book, Photography, Coffee, Ciremai Mountain*