

MEANING OF LIFE STRUGGLE IN THE DOCUMENTARY TV PROGRAM

(John Fiske's Semiotic Analysis in the TVRI West Java Program “Pesona Indonesia”
episode Kembalinya Maestro Topeng Kreyo)

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ABSTRACT

Indonesia is a unitary country that has a variety of cultures and arts, but there are not many art workers in Indonesia who have a welfare. One of them is Mimi Tumas, a last dancer from the Tari Topeng Cirebon Keyo-style. In 1993 Mimi Tumas stopped dancing Topeng Kreyo because of his disappointment at the government's lack of attention towards art workers, then he had to do a life struggle because there was no income other than dancing. The story of Mimi Tumas's life struggle was presented in the “Pesona Indonesia” program TVRI West Java episode "Kembalinya Maestro Topeng Kreyo". The struggle of life in this episode lies in the hard work of Mimi Tumas to fulfill his daily life since he stopped dancing, until finally he is at the turning point of his dancing again. Researchers used qualitative methods and John Fiske's semiotic methods in reality level (appearance, dress, make up, environment, behaviour, speech, gesture, expression), representation level (camera, sound, lighting, editing), and ideology level. From the results of this study it can be concluded that the meaning of the struggle of Mimi Tumas is illustrated in this program by John Fiske's semiotic codes through codes of reality and representation. Whereas the ideological code uses materialism ideology, seen in Mimi Tumas who turned into a masseuse and sells boiled peanuts and traveling boiled corn to meet his material needs.

Keywords: Life Struggle, Meaning, Documentary, John Fiske Semiotics