

ABSTRACT

The level of consumption of the world community on plastic is very high and is directly proportional to the amount of plastic waste produced. The characteristics of plastics that cannot biodegrade naturally make plastic waste a problem for environmental sustainability. This encourages the need to recycle plastic waste into products that are safe for humans such as making it as a handicraft product or fashion product. This design aims to design accessories for fashion products based on the phenomenon of increasing the volume of use of plastic waste bags in the area of Bandung, where Bandung City as a city center has a high waste production rate. Designers observe plastic bag waste as a unique material to be used as accessories for fashion products. The method used in the design this time is the experimental methodology, namely the method of testing various processing techniques for objects (plastic bag waste) to obtain maximum results.

Keywords: *Waste, Plastic Bags, Accessories, Fashion Products, Product Design*