

## **ABSTRACT**

Jewelry users in Indonesia are experiencing significant developments, especially jewelry pendants in the form of Kujang weapons, but now Sundanese weapon culture as part of Sundanese culture in Indonesia has begun to erode due to effect of globalization. The indicative purpose of the cleaver weapon as an inspiration for designing wedding pendants is one of the strategies for improving Sundanese culture. This study uses designer methods through observations, literatures, interviews, and documentations. Cases study is used as analytical designer. The result of this product design can increase knowledge while introducing kujang not only in weapons but in jewelry products.

**Keywords :** Jewelry, Wedding, Sundanese, Kujang weapons, Pendant