

Abstract

Information systems and information technology is a collection of software, hardware, and data processing that aims to support the running of business processes in an organization or company. Supermarket of Karunia is a a retail company that is operating in the city of Surabaya and Sidoarjo Regency. The gift of a developing company that currently has 35 branches and one main warehouse located in Sidoarjo Regency and also cooperates with more than 200 suppliers of goods to meet the distribution and demand for goods. To support the business activites of Karunia develop exsisting information systems. In developing information systems, strategic planning requires information systems as planning and identifying company needs in achieving business goals. The methos used in this study is Anita Cassidy based on the book A Practical Guide to Information Systems Strategic Planning (Second Edition, 2006) by having 4 phases namely Visioning, Analysis, Direction, and Recommendation. The results of this study are EA Scorecard test scores, strategic design documents and also the prototype of the applications needed by the company.

Keywords: Information systems, Retail, Supermarket, Anita Cassidy